

# CAREER MARK 5

Helping you achieve high quality careers education, information, advice and guidance.

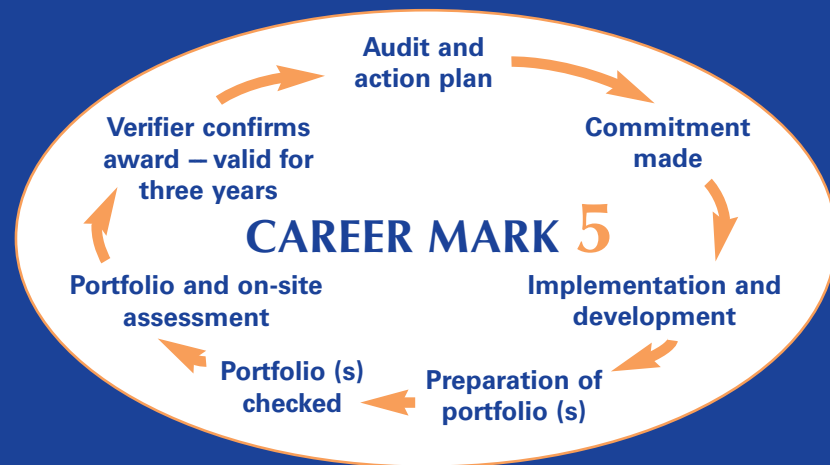
## What young people said about Career Mark

"Our careers programme gives us confidence. It builds up our knowledge of career paths before we leave school."

"It shows the school cares about the pupils and not just their grades. It really cares about our futures."

## How are organisations assessed?

The assessment process will be supported by your local **Career Mark** adviser and involves building a portfolio and an on-site assessment. The diagram – below – shows each stage of the assessment process.



## For more information contact your local Career Mark adviser:

Derbyshire	01773 746 174
Leicester shire	0116 261 5920
Lincolnshire and Rutland	01522 875 000
Northamptonshire	01604 828 406
Nottinghamshire	01623 821 519

Independent schools interested in **Career Mark** should contact **ISCO** on **01276 21188** or visit **[www.isco.org.uk](http://www.isco.org.uk)**

## What is the Career Mark award?

**Career Mark** helps to develop careers education, information, advice and guidance (CEIAG). It recognises good practice for all 11-19 learning organisations.

By engaging with the **Career Mark** process, schools demonstrate good practice in CEIAG, in line with the requirements for the Specialised Diploma Gateway process and the national Information Advice and Guidance standards.

The **Career Mark** award is used widely across the East Midlands.

## There are five standards which make up the Career Mark framework. These are:

### Standard M – Management

Planning and management systems for CEIAG need to be coherent and effective.

### Standard C – Curriculum

The careers curriculum needs to be well-balanced and support young people's personal development.

### Standard I – Information

Young people should have access to appropriate and relevant information and have the skills to use it effectively.

### Standard G – Guidance

Students should have access to a planned programme of advice, guidance, and support.

### Standard O – Outcomes

The effectiveness of CEIAG provision should be evaluated and look at whether young people have the knowledge, skills, and attitudes to plan their careers.

These standards are mapped to OfSTED's self-evaluation form and the Matrix standard, which are linked to the Every Child Matters framework.

## How does Career Mark benefit learning organisations?

### Career Mark:

- improves provision for students by demonstrating good practice
- provides a clear framework for organisations to audit their current provision against and helps identify and plan developments to meet these standards
- prepares learning organisations for OfSTED and post-16 inspection frameworks
- gives public recognition of good practice in CEIAG
- allows organisations to demonstrate good practice against the national IAG standards
- helps link CEIAG to other subjects within the personal development curriculum
- provides a framework for continuous improvement, and
- strengthens partnerships with other learning organisations.

## What head teachers say about Career Mark

"**Career Mark** has given us a framework which has allowed us to provide the best possible chances for our students."

"**Career Mark** was in place three months before OfSTED and was warmly received."

## How does Career Mark help young people?

By developing high quality CEIAG students will:

- recognise the importance learning plays in their futures
- be more motivated and achieve more
- understand their options and make well-informed career choices which lead to sustainable transitions, and
- develop lifelong career management skills.